



Primal Quest is inviting the entire AR community to partner with us through our PQ Course Segment Partnership, Primal Platinum, Gold and Silver programs, as well as our Prize & Swag program.

If you are an **Adventure Race promoter** and register for one of our sponsorship packages, we will guarantee you a slot in PQ09 for the winning team of your race, in addition to all the other benefits for that partnership level.

For the first time in the sports history, **AR companies can partner with their winning team and receive guaranteed tangible exposure.** A visible presence on the award winning PQ web site (which has received well over a million hits per day, in the weeks surrounding the race), advertisements in the PQ race packages, and sponsor banners at the start and finish areas are only a few of the ways your team and sponsors may be promoted.

Our grass roots approach to sponsorship will help to move the sport of adventure racing forward. AR company sponsors will benefit, the athletes will benefit, and every partner will help sustain the longevity of Primal Quest and the sport of expedition-level adventure racing. It is our hope that many AR promoters and their teams take advantage of these programs.

Contact Primal Quest marketing to join our team!

Email: sponsor@ecoprimalquest.com for more information.



Photo by Will Ramos





Primal Quest 2009 Partnership Plans

2009 Primal Segment Partner: \$20,000

- Prominent placement of Partner link on PQ08 website
- Choice of PQ09 course segment to be branded with your logo or marketing designation.
- Course segment branding on all PQ09 maps, passports, and media / web reports
- Web and print reference during all competition held in branded area
- Full-page ad in competitor race packages
- Banner placement in Start / Finish area
- Logo on competitor jerseys
- Logo on all official PQ09 corporate / competitor communications (newsletters / updates)
- Product placement in competitor race packages
- Professional PQ photo DVD of race
- Booth at competitor registration

2009 Primal Platinum Partner: \$12,500

- Partner link on the PQ09 website
- Full-page ad in competitor race packages
- Banner placement in Start / Finish area
- Logo on competitor jerseys
- Logo on all official PQ09 corporate / competitor communications (newsletters / updates)
- Product placement in competitor race packages
- Professional PQ photo DVD of race
- Booth at competitor registration

2009 Primal Gold Partner: \$6,250

- Partner link on the PQ09 website
- Full-page ad in competitor race packages
- Banner placement in Start / Finish area
- Product placement in competitor race packages
- Professional PQ photo DVD of race

2009 Primal Silver Partner: \$2,500

- Partner logo on the PQ09 website
- 1/2-page ad in competitor race packages
- Product placement in competitor race packages
- Professional PQ photo DVD of race



Adventure Race Directors- In addition to selected Primal Partnership Package, receive:

- Guaranteed PQ09 slot for your winning team
- 1/2-Page on PQ site for team story & photo
- Event logo on PQ site with team photo

2009 Prize and Swag Partner

Events such as ours could not exist without the support of generous contributions from companies such as yours. If you would like to donate prizes and/or swag for our 2009 event, please [print this form](#), complete, sign and mail to:

Primal Quest
c/o Dawn Mann
103 Marina Point
Williamsburg, VA 23188

Once we receive your signed promise of donation we will put your logo on a special page of our website for Prize and Swag Partners. Please email a Hi-Res version of your official logo, preferably in EPS format to: sponsor@ecoprimalquest.com.

**Primal Quest Badlands
is proudly sponsored by:**

