

## PQ Partnership Plans 2008

For added value,  
Primal Quest offers 3 Tier Pricing  
for most PQ Partner levels:

<b>Tier 1:</b> <b>Sponsor Primal Quest and the PQ Sprint Series</b>	<b>Tier 2:</b> <b>Sponsor Primal Quest Only</b>	<b>Tier 3:</b> <b>Sponsor PQ Sprint Series Only</b>
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<b>2008 Primal Segment Partner:</b>	<b>N/A - PQ/PQSS</b>	<b>\$20,000 - PQ</b>	<b>N/A - PQSS</b>
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- ⊗ Prominent placement of Partner link on PQ08 website
- ⊗ Choice of PQ08 course segment to be branded with your logo or marketing designation.
- ⊗ Course segment branding on all PQ08 maps, passports, and media / web reports
- ⊗ Web and print reference during all competition held in branded area
- ⊗ Full-page ad in competitor race packages
- ⊗ Banner placement in Start / Finish area
- ⊗ Logo on competitor jerseys
- ⊗ Logo on all official PQ08 corporate / competitor communications (newsletters / updates)
- ⊗ Product placement in competitor race packages
- ⊗ Professional PQ photo DVD of race
- ⊗ Booth at competitor registration

<b>2008 Primal Platinum Partner:</b>	<b>\$12,500 - PQ/PQSS</b>	<b>\$10,000 - PQ</b>	<b>\$5,000 - PQSS</b>
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- ⊗ Partner link on the PQ08 website
- ⊗ Full-page ad in competitor race packages`
- ⊗ Banner placement in Start / Finish area
- ⊗ Logo on competitor jerseys
- ⊗ Logo on all official PQ08 corporate / competitor communications (newsletters / updates)
- ⊗ Product placement in competitor race packages
- ⊗ Professional PQ photo DVD of race
- ⊗ Booth at competitor registration

<b>2008 Primal Gold Partner:</b>	<b>\$6250 - PQ/PQSS</b>	<b>\$5,000 - PQ</b>	<b>\$2,500 - PQSS</b>
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- ⊗ Partner link on the PQ08 website
- ⊗ Full-page ad in competitor race packages
- ⊗ Banner placement in Start / Finish area
- ⊗ Product placement in competitor race packages
- ⊗ Professional PQ photo DVD of race

<b>2008 Primal Silver Partner:</b>	<b>\$1,875 - PQ/PQSS</b>	<b>\$1,500 - PQ</b>	<b>\$750 - PQSS</b>
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- ⊗ Partner logo on the PQ08 website
- ⊗ 1/2-page ad in competitor race packages
- ⊗ Product placement in competitor race packages
- ⊗ Professional PQ photo DVD of race

**Adventure Race Directors- In addition to selected Primal Partnership Package, receive:**

- ⊗ Guaranteed PQ08 slot for your winning team
- ⊗ 1/2-Page on PQ site for team story & photo
- ⊗ Event logo on PQ site with team photo

*Thank you for considering a Partnership!*

**Sherry Simpson**

Primal Quest Sponsor Director

[sherry.simpson@ecoprimalquest.com](mailto:sherry.simpson@ecoprimalquest.com)